

# HSRUK CONFERENCE 2018

4 - 5 July 2018  
Nottingham Conference Centre



## Sponsorship & Exhibition opportunities

The Health Services Research UK Conference, now in its eleventh year, is the premier knowledge event. It features presentations and discussion at the leading edge of UK and international health services research.

Building on a very successful event in 2017, the Conference will again bring together health services, researchers, practitioners, services developers, service users and carers, and policy makers.

### Why this Conference?

- The HSRUK Conference annually attracts over **250** delegates.
- **It offers significant networking opportunities with senior researchers, service leaders and decision makers in a context that enhances your credibility as opposed to a sponsorship-driven exhibition.**
- Delegates are typically health services research experts from leading academic institutions together with senior managers and decision makers from a broad range of NHS and social care bodies.
- Sessions include plenary discussions, abstract sessions and workshops
- Previous high-profile speakers included **CBE Martin Roland**, Emeritus Professor of Health Service Research Network at University of Cambridge and **Mary Dixon-Woods**, Co-Director of the Cambridge Centre for Health Services Research
- The audience includes research funders, commissioners, government, local authorities, third sector organisations, arm's length organisations, medical research charities, research networks and membership groups.
- The Conference offers an opportunity to be associated with innovative thinking and high-quality debate around health and social care best practice and 'next practice'.

### Summary of opportunities

If you wish to discuss the following or an alternative bespoke package, please contact [liliana.cunha@universitiesuk.ac.uk](mailto:liliana.cunha@universitiesuk.ac.uk). Packages could include combinations such as an exhibition stand plus a delegate insert or lunch and breaks sponsor plus exhibition stand.

### LUNCH AND COFFEE BREAKS SPONSOR + EXHIBITION STAND: £2000+VAT

#### Brand

1. Logo prominently displayed on signage during lunch and refreshment breaks on both days
2. Logo on all relevant conference literature

#### Promotional

1. Single insert of corporate literature in delegate packs
2. Logo, company synopsis and contact details on sponsors page of the conference delegate guide

#### Networking

1. Sponsor will be eligible for multiple discounted tickets for the Conference

## **DINNER SPONSOR: £1000+VAT**

### **Brand**

1. Logo prominently displayed at the drinks reception in the evening of the 4<sup>th</sup> July.
2. Logo on all relevant conference literature

### **Promotional**

1. Single insert of corporate literature in delegate packs
2. Logo, company synopsis and contact details on sponsors page of the conference delegate guide

### **Networking**

1. Sponsor will be eligible for multiple discounted tickets for the Conference

## **EXHIBITION: £1200+VAT**

### **Promotional**

1. Logo, company synopsis and contact details on sponsors page of the conference delegate guide and website
2. 2 x Complimentary tickets

### **Networking**

1. Exhibition space at the conference
2. Exhibitors are eligible for unlimited discounted rate tickets at the Conference and a free Conference dinner place on 4<sup>th</sup> July

## **DELEGATE PACK INSERT: £200+VAT**

### **Promotional**

Single insert of corporate literature in delegate packs for the Conference. Please send to Universities UK by 29<sup>th</sup> June (full address will be provided)

## ***SPONSORSHIP CONFIRMATION***

If you wish to book any of these opportunities, please email the following details to

**Package Name:** .....

### **Sponsor Details**

**Main Contact Name:**.....

**Organisation:**.....

**Address:**.....

**Postcode:**.....

**Email:**.....

**Telephone:**.....

## **DISCOUNTED TICKETS**

Sponsors of the Lunch and Coffee Breaks, Dinner and Exhibition Space will have access to unlimited tickets at a discounted rate of £300 + VAT per ticket.

## **PAYMENT**

On receipt of the completed application form, confirmation of sponsorship / exhibition space will be sent and an invoice issued accordingly.

See for event details. [HSRUK Conference 2018.](#)