

HSRUK CONFERENCE 2019

2-3 July 2019
University of Manchester



Sponsorship & exhibition opportunities at HSRUK19

The Health Services Research UK conference, now in its 12th year, is the field's premier knowledge event. HSRUK will feature presentations and discussion at the leading edge of health services research in the UK and internationally.

Why participate in HSRUK19?

- The HSRUK annual conference annually attracts **250-300 delegates** from the UK and overseas
- Delegates include health services research experts from leading academic institutions, research funders, NHS commissioners, providers and leaders, government and local authorities, think tanks, commercial organisations, patient representatives and charities funding health services research
- The HSRUK annual conference offers **significant networking opportunities** with senior researchers, service leaders and decision makers in a context that promotes your organisation or department and enhances its credibility
- The conference offers an opportunity to **take part in innovative and high-quality debate** around health services and social care best practice and 'next practice'

Opportunities

See below for details, and the summary table on the next page. Please contact us to discuss a bespoke package: hsruk@universitiesuk.ac.uk

OPTION 1: LUNCH AND COFFEE BREAKS SPONSOR: £2,000 + VAT

Brand

Logo prominently displayed on signage and screens during lunch and coffee breaks on both days

Promotional

Single insert of corporate literature in delegate packs

Logo and contact details on sponsor page of conference website

Logo, company synopsis and contact details on sponsor page of the delegate guide

Networking

2 free conference tickets, with further tickets available at significant discount

2 free conference dinner places on 2 July

OPTION 2: EXHIBITION STAND: £1,200 + VAT

Brand

Your signage and stand in the exhibition/poster presentation area over both days

Promotional

Logo and contact details on exhibitor page of conference website

Logo, company synopsis and contact details on exhibitor page of the delegate guide

Networking

2 free conference tickets, with further tickets available at significant discount

OPTION 3: DINNER SPONSOR: £1,000 +VAT

Brand

Logo prominently displayed on signage, screens and menu at the dinner on the evening of 2 July

Promotional

Single insert of corporate literature in delegate packs

Logo and contact details on sponsor page of conference website

Logo, company synopsis and contact details on sponsors page of the delegate guide

Networking

2 free conference dinner places on 2 July

Conference tickets available at significant discount

OPTION 4: DELEGATE PACK INSERT: £200 +VAT

Promotional

Single insert of corporate literature in conference delegate packs

Networking

Conference tickets available at significant discount

Booking a package

To go ahead, please email hsruk@universitiesuk.ac.uk with the following details:

Package:

Contact name:

Organisation:

Address

Email:

Telephone:

Purchase order number/reference for invoice:

Contact details including email for invoice:

Registration discounts

All sponsors and exhibitors can book unlimited tickets at a significantly discounted rate of £300 + VAT.

Requirements

- **Stand:** Exhibitors to provide own signage (e.g. pop-up stand) and materials. We will provide a table and two chairs for each stand
- **Meal sponsor:** Please provide a high res colour jpg of your logo, and any physical signage (e.g. pop up stand). We will include your logo on any screens in the venue
- **Insert:** Please send mid-June to Alison Notley at Eventage: Hazeltonhead Farm, Mearnskirck, Glasgow G77 6RS

Payment and confirmation

On receipt of your booking, we will confirm by email. An invoice issued from the Finance team at Universities UK, where HSRUK is hosted.

Conference website and registration

www.eventsforce.net/hsruk2019

Summary of opportunities at HSRUK19

	1) Lunch and coffee break sponsor £2000+VAT	2) Exhibition stand £1200+VAT	3) Dinner sponsor £1000+VAT	4) Delegate pack insert £200+VAT
Brand				
Logo prominently displayed on signage	Displayed during all lunch and coffee breaks	-	Displayed during conference dinner	-
Promotion				
Logo and contact details on conference website	X	X	X	X
Single insert of literature in delegate packs	X	-	X	X
Logo, company synopsis and contact details in delegate guide	X	X	X	-
Networking				
Unlimited discounted tickets	X	X	X	X
Free tickets	2	2	-	-
Free dinner tickets	2	-	2	-